

ENTRY PACKAGE – FROM READINESS TO MARKET ENTRY

At this stage, VERA becomes a part of your executive board
– your agent in Europe.

Once the EU Readiness Check shows potential, the Entry Package is the natural next step. Here, we take responsibility: setting up your European base, adapting your brand, and opening the first doors to the market. You don't have to manage it from afar, we act locally, as if we were at your table.



STEP 2

What it covers:

- Company setup in Austria: legal and administrative foundation.
- Adapted brand & messaging: positioning that resonates with EU customers.
- Initial outreach: first introductions to networks and stakeholders.

What you get as a result:

- A fully established legal presence in Austria/EU.
- A locally adapted brand ready to compete in Europe.
- First concrete connections that open the market.

WHY VIENNA AND AUSTRIA?

Vienna and Austria offer a strong institutional support for international companies and act as a natural bridge with the EU.

It is a safe starting point for testing and scaling into the wider European market.

WHY VERA?

Expanding into Europe requires more than advice, it requires execution.

VERA acts as your unofficial European board member, leading the process with expertise, getting the work done, and connecting you to the right networks.

We combine in-house services with a wide partner and investor network, ensuring that every step: from market research to legal setup, communication, and credibility building, is handled with precision.

With VERA, you gain a single, trusted point of contact who makes your EU expansion faster, safer, and more strategic.



Dženeta Schitton
VERA founder

D Schitton